

January 19, 2011

Media advisory

Van donation helps support ongoing outreach program in Calgary

CALGARY – FirstEnergy Capital Corp. is helping to make Calgary's streets healthier by donating funds to the Calgary Health Trust in support of the Safeworks Program for the purchase of a new Toyota Sienna van. The van is an essential component for the Safeworks Program, which serves Calgary and surrounding areas. The Safeworks van, which is out on Calgary's streets 363 nights a year, is equipped with a team of nurses, social and outreach workers. It is from the van that this team provides harm reduction services, including Hepatitis C and HIV testing, Sexually Transmitted Infection (STI) testing and treatment and immunizations.

Media are invited to join us in celebrating this donation, take pictures and interview current and past clients, Safeworks Program representatives, FirstEnergy Capital Corp. representatives and Calgary Health Trust representatives to learn more about the impact this donation will have on the lives of Calgarians.

WHEN: Friday, January 21, 2011

TIME: 9:30 a.m.

WHERE: Sheldon M. Chumir Health Centre. Media are to meet at the information desk located by the east doors (fourth avenue entrance) of the building, where a Calgary Health Trust representative will escort media to the event location.

ADDRESS: 1213 – 4 Avenue SW, Calgary, AB

INTERVIEW AND PHOTO OPPORTUNITIES:

- Barbara Ross, Harm Reduction Supervisor
- Kenneth Rowan, Managing Director, Institutional Sales, FirstEnergy Capital Corp.
- Alexandra Rowan, Kenneth Rowan's daughter, who brought the need for a new Safeworks van to Kenneth Rowan's attention
- Jill Olynyk, interim Chief Executive Officer, Calgary Health Trust
- current Safeworks clients
- photo opportunity: FirstEnergy Capital Corp. will hand over the van keys to Barbara Ross, Provincial Harm Reduction Supervisor. There will also be an opportunity to take a photo of the new Safeworks van.

The Calgary Health Trust connects donor passions with health care needs. Together we are touching lives in our community every day by raising funds for enhanced technology, programs and services at the Foothills Medical Centre, Peter Lougheed Centre, Rockyview General Hospital, Women's Health, Carewest continuing care centres and other community health programs and facilities. For information on the Calgary Health Trust, please go to www.calgaryhealthtrust.ca.

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For more information, contact:

Erin McFarlane
Communications Officer, Calgary Health Trust
w: 403-943-0636
c: 403-990-8335
e: Erin.McFarlane@calgaryhealthtrust.ca