

## **Calgary Health Trust re-launching door-to-door fundraising campaign with enhanced precautions.**

June 22, 2020

### **PUBLIC ADVISORY**

CALGARY, AB - Starting Monday, June 22, 2020, Calgary Health Trust will be relaunching its door-to-door fundraising program within the City of Calgary. Canvassing will begin immediately in the communities of Capital Hill, Crescent Heights, Hillhurst, Renfrew, Rosedale and West Hillhurst and continue throughout the city following.

Calgary Health Trust is a charitable foundation raising funds to advance healthcare in Calgary. During COVID-19, funds raised have supported important initiatives in the province's pandemic response as well as care for front-line workers, vulnerable populations and advanced mental health services.

Year-round the organization raises funds to invest in our local hospitals and important health initiatives impacting our city. In addition to COVID-19 response and recovery efforts, funds raised are currently going to support a new state-of-the-art neonatal intensive care unit at Foothills Medical Centre and advancing maternal and newborn health within Southern Alberta, as well as enhancing critical mental health services throughout the city.

Funds raised also will support many care, research and wellness initiatives at Calgary's hospitals and health centres, for community health programs and at Carewest long-term care centres. Learn more about [Calgary Health Trust](#).

Since 1996, Calgary Health Trust has raised more than \$500M for health care in Calgary, impacting the lives of thousands of Calgarians. Recent investments include things such as a new Vascular Surgery unit and hybrid operating room at Peter Lougheed Centre, the first customized surgical tables for anterior hip replacements in hospitals throughout the city, a world-class interventional trauma operating room at Foothills Medical Centre, and therapeutic wellness programs such as music and art therapy.

### **Door-to-Door Fundraising Measures:**

This donor campaign is one of many fundraising campaigns held by the Calgary Health Trust and the roll-out plans are in alignment with the province's phase two relaunch requirements.

Canvassers will be dressed in Calgary Health Trust branded clothing and will wear an ID badge identifying themselves. In compliance with provincial requirements, canvassers have taken necessary precautions to ensure the safety of themselves and the public. This includes the use of personal protective equipment, appropriate social distancing measures and no physical marketing materials will be used.

Donors will not be asked to sign anything and donations will be confirmed over the phone. If at any point donors are uncomfortable providing financial information during the call, they can make a gift through the organization's website or call the Calgary Health Trust office directly to confirm their commitment.

All donations eligible for tax receipting will be receipted through Calgary Health Trust.

**For more information about Calgary Health Trust, go to [calgaryhealthtrust.ca](http://calgaryhealthtrust.ca) or call 403-943-0615.**

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**Calgary Health Trust** raises money to transform healthcare within Calgary. Funds raised benefit Foothills Medical Centre, Peter Lougheed Centre, Rockyview General Hospital, South Health Campus, many community health programs and 12 Carewest care centres in our community. For more information about Calgary Health Trust visit [calgaryhealthtrust.ca](http://calgaryhealthtrust.ca)

**For more information:**

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